Clean water. Healthy habitat. Thriving communities.

Connecticut River Conservancy

You helped retrieve TIRES from the river, *now what?*

1. COLLECT

Gather and remove tires from the river

2. CLEAN

Rinse the tires so they can be recycled

3. DROP

Drop off rinsed tires at a designated location (see ctriver.org/cleanup for details)

4. DATE

Record the date the tires were manufactured to provide CRC with valuable data (see reverse)

What's Next for the Tires?

Right now, many tires are repurposed in one of the following end-use markets:

- Tire-derived fuel
- Ground rubber (crumb rubber)
- Other uses, such as civil engineering, concerte, rubber mulch

BUT, we still have tires being illegally dumped and tires that end up in landfills. CRC would like to see policies in place to track what happens to tires and incentivize additional new markets to reuse and recycle waste tire materials.

Our rivers are #TIREDofTIRES

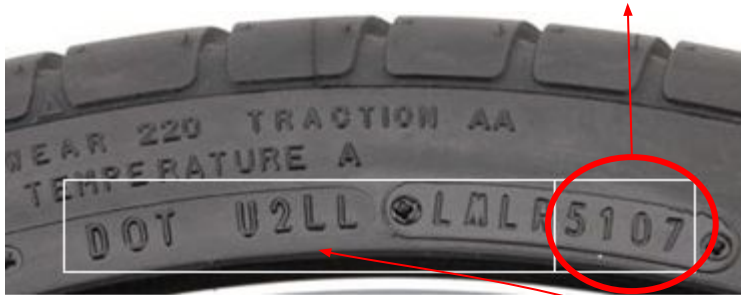www.ctriver.org/takeaction

ctriver.org/cleanup

Importance of Aging a Tire (and how to)

Oftentimes manufacturers say that the tires we find are old tires, but we know that is not true! Aging a tire is important because it shows legislators and manufacturers that illegal tire dumping is a current issue.
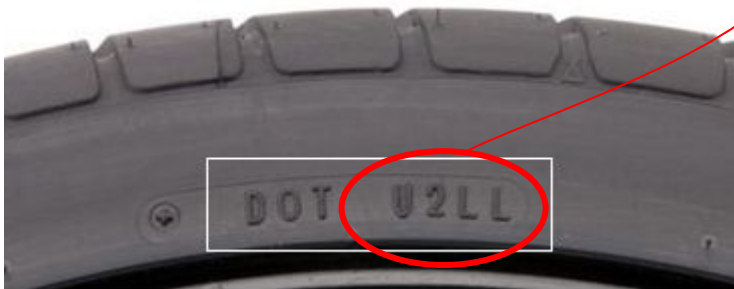
How to Date a Tire: Tires Manufactured After 2000

Since 2000, the week and year the tire was produced has been provided by the **last four digits of the Tire Identification Number** with the first 2 numbers = the week, last 2 numbers = the year

Created during the 51st week of the year 2007!

Are you seeing a number that looks incomplete??

The first digits of the Tire Identification Number must also be branded onto the opposite sidewall. **Flip that tire over** to find the entire Tire Identification Number!

Tires created before 2000 contain the dates in the last 3 digits, the first two digits are the week of the year, the last digit is the year of a given decade (decades were not specified).

Tally

Keep track of the age of tires you find by putting tally marks in the corresponding block below.

# of tires created after 2010 (4-digit code ending in 10+)
# of tires created 2000-2009 (4-digit code ending in 00-09)
# of tires created prior to 2000 (3-digit code)
# of tires you can't decode

CONTACT INFORMATION

Your Name: _____
Group Name: _____
Cleanup Date: _____

CLEANUP SITE INFORMATION

Cleanup Location: _____
Water body: _____
Town: _____
State: _____

Drop-off location: _____
Address: _____

Please submit your data into our online form here:
https://www.ctriver.org/our-work/source-to-sea-cleanup/submit-a-trash-tally/