

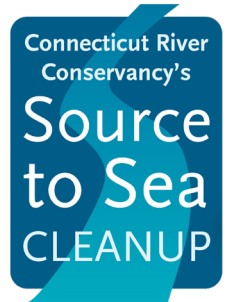


Connecticut River
Conservancy

27th Annual Source to Sea Cleanup

September 22-23, 2023

Sponsor Benefits Package



Welcome returning sponsors!

Thank you for your generous sponsorship of the 2022 Source to Sea Cleanup. Last year's event was a huge success, with scores of volunteers spanning the breadth of our watershed to haul plastics, tires, scrap metal and all manner of debris. Our hard-working volunteers removed over 37 tons of trash from our waterways!

This would not be possible without the support of business leaders like you. We are grateful for your ongoing partnership.

Our volunteers and sponsors come back year after year to a high quality and fun experience with real results, high visibility, and recognition. **We look forward to working with you again in 2023 to continue this critical work for our rivers.**

You made a difference in 2022 by:

* **Improving river health and habitat.**

Volunteers cleaned up 85 miles of river, collecting 12,841 beverage containers, 204 tires and 7,853 pounds of scrap metal including 2 metal bed frames.

* **Providing a much needed opportunity for volunteers to get outside and cleanup the watershed.**

As in 2021, our volunteers chose to tackle trash in streams and streets closer to home and neighborhoods, and engaged family members to participate in this effort to care for our environment and the future of our rivers.

* **Sharing your business's environmental commitment with your community and customers.**

"Our sponsorship of the Connecticut River Conservancy is a clear, public statement of our values that helps our employees feel connected and engaged, and resonates with clients and members of the wider community who see us living those values through financial support and volunteerism." Ethan Birchard, Prentiss Smith & Company, Inc.



2022 in Brief

- 37.4 Tons of Trash Removed
- 24 Corporate Sponsors
- 126 Cleanup Groups
- 1,363 Volunteers



CRC Annual Web Traffic

- 57,292 visitors
- 75,682 sessions

CRC Facebook

- 7.1k followers

CRC Media Coverage

- 4.7 million impressions
- 117 Articles

2023 Sponsor Benefits Chart

As a **Source to Sea Sponsor**, you demonstrate your commitment to your employees, your community and to the environment. You will be recognized with the following benefits:

	Lead Sponsor \$15,000 (2 available)	Watershed Sponsor \$10,000 (4 available)	River Sponsor \$5,000 (6 available)
Media Recognition *	✓		
E-news Recognition	✓		
Social Media Shoutout	✓	✓	
CRC Staff Presence at Your Cleanup *	✓	✓	
Inclusion in Highlight Video	✓	✓	
Annual Report Web listing	✓	✓	✓
Cleanup Site for Your Team	✓	✓	✓
Virtual Lunch & Learn *	✓	✓	✓
Promotional Posters	✓	✓	✓
Volunteer Apparel	Prominent logo	Logo	Listing
Cleanup Chronicle	Profile & Logo	Profile & Logo	Logo
Website Recognition	Large Logo & Link	Logo & Link	Logo & Link
Sponsor Certificate	✓	✓	✓
Source to Sea Logo Use	✓	✓	✓

* Highlights for our top-level sponsors:

Media Recognition: Lead Sponsors receive more promotion with recognition in all press releases to local and regional news outlets in Connecticut, Massachusetts, New Hampshire and Vermont.

CRC Staff Presence at Your Cleanup: To facilitate a great experience for your team, our staff will help you find a site, identify trash disposal options, and help you host the event.

Virtual Lunch & Learn: Add value to your sponsorship by using the event as a team building opportunity for your staff. CRC will provide an informative virtual introduction to the Cleanup, including interesting facts about the river. Schedule your event as a lunch and learn or at a convenient time for your employees.

YES! We want to sponsor the 27th Annual Cleanup!

It's quick & easy to complete this form online: ctriver.org/cleanup/sponsors

Company Name (as you would like it to appear in print/online materials): _____

Website: _____

Mailing Address: _____ City, State, Zip: _____

Contact Name: _____ Title: _____

Work Phone: _____ Cell Phone: _____

E-mail: _____

If not yourself, who would you like to receive formal acknowledgement of this sponsorship? Please provide name, title, email:

Sponsorship Level	Contribution	
Lead Sponsor \$15,000	\$ _____	<p>Please mail this form with your payment by 5/31 to:</p> <p>Connecticut River Conservancy 15 Bank Row Greenfield, MA 01301 ATTN: Source to Sea Sponsorship</p>
Watershed Sponsor \$10,000	\$ _____	
River Sponsor \$5,000	\$ _____	
Tributary Sponsor \$2,500	\$ _____	
Stream Sponsor \$1,000	\$ _____	
Supporter <\$1,000	\$ _____	
<p>Method of Payment:</p> <p>Please send me an invoice</p> <p>Check enclosed</p> <p>Credit card # _____</p> <p>Exp. Date (mm/yy) _____/_____, CVC # _____</p> <p>Name as it appears on card _____</p> <p>Signature _____ Date _____</p>		<p>Please contact us at:</p> <p>Brett Morrison 413-772-2020 x 218 bmorrison@ctriver.org with any questions</p> <p><i>Email required for processing credit cards. Please include above.</i></p>

Priority Sponsor Deadline: May 31st

The Connecticut River Conservancy is a tax-exempt 501(c)(3) organization (EIN: 04-2148397).

To learn more about sponsorship opportunities, please contact Brett Morrison at 413-772-2020 x 218 or bmorrison@ctriver.org